



MEDIA RELEASE

## **CITY OF SYDNEY RAISES THE RAFFLES' FLAG: GRADUATION CEREMONY 2014**

24 March 2014 - Raffles College of Design & Commerce, Sydney Australia flew its corporate standards proudly over the Sydney Town Hall on Friday 21 March for its annual graduation ceremony.

In what was a triumph of pomp and circumstance, 450 students, their families and distinguished guests flocked to the magnificent Colonial heritage landmark in the city centre which was decorated resplendently for the first time with Raffles' branding, banners and logos for the awarding of testamurs.

“Built in 1889, the Centennial Hall at the Sydney Town Hall holds a special place in the hearts of all Sydneysiders as the centre of civic life in this harbour-side city. Therefore, to see six Raffles flags flanking the monument on a beautiful, sunny day in March was a great moment in our brand's 25 year social history,” says Robert De Giovanni, RCDC Marketing Director.

160 graduands were awarded degrees on the day, with a total of 285 graduands being recognised in the presence of the Honourable Jillian Skinner, MP., who gave a rousing speech encouraging the students to “commit to lifelong learning”. As well as the recognition of both undergraduate and postgraduate students across the board in Design, Commerce and Accountancy, special awards for excellence in each discipline were announced by Professor Patrick Bernard, Academic Director to honour specific graduands' diligence in their respective fields of enquiry.



“We have had such overwhelming feedback from students about this year’s graduation ceremony, with so many proud parents commenting on the grandeur of the Town Hall. Many parents who had flown to Sydney especially for the occasion were thrilled to be able to watch their children being recognised in their disciplines, not only in front of the Raffles’ academic community, but also in front of the whole city,” says Riska Winata, Director of Student Services.

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